



MIDDLE EAST

# SECTION CONTENTS

ABOUT US	3
TECHNOLOGIES	4
SIZE CHART	5
FLEXFIT DELTA®	13
180A 180A CARBON	
MULTICAM®	16
6277MC 6089MC 6606MC	
FLEXFIT®CAP	18
6277 6511	
FLEXFIT®PERFORMANCE	22
6577CD	
FLEXFIT®BUCKET HAT	24
5003	
FLEXFIT 110®	27
110P 110T <u>NEW</u> 8110	

YP CLASSICS® JOCKEY	32
7005	
YP CLASSICS®SNAPBACK	35
6089M	
6789M	
6089CA 5089M	
YP CLASSICS®TRUCKER	42
6606	
6606T	
6606W	
6606R	
6506	
6006	
6006T 6006W	
000077	
YUPOONG®DAD CAP	54
6245CM	
YUPOONG®ADJUSTABLE	57
6363B 6363OEM	
63630EM	
FLEXFIT®DISPLAY STAND	60
CUSTOM OVERSEAS	61
CUSTOM DOMESTIC	62

### **ABOUT US**

Flexfit (EMEI) Europe, Middle East, and India was established in the United Kingdom in 1992 and manages sales, marketing and distribution operations in these regions including Russian federation subcontinent.

We have developed a network of distribution hubs in these regions which represent the core values of our business and products. Internal growth, acquisitions and strategic alliances, has allowed us to build up a powerful network across 4 continents which is managed by a team of professionals.

Flexfit Middle East Division is committed to develop relationships at the highest level of integrity in a professional and responsible manner. Passionate about what we do, inventive and enterprising is in our DNA, we undertake to design bespoke products and services and to carry out those with the utmost transparency, respect for the commitments and compliance. Our commitment to our social responsibility is reflected in the Group's Ethics Charter and contributes to protecting the environment and that foster sustainable development.

Excelsior is our core business philosophy and we are proud to part of this principal guide. We are passionate and enthusiastic about our exquisite unique headwear and have developed innovative services that equally complement the image including unrivalled customer service. We listen with care and commit ourselves to fully understand your business allowing us to develop dynamic partnerships and forward planning strategies.

At Flexfit EMEI we are committed on building an environment with our customers that is team orientated and allow to strengthen through our close collaboration. Our aim is always to grow and we are dedicated to deliver our brand values which inspire us to challenge and lead through creativity.

### **TECHNOLOGIES**



### FLEXIBLE VISOR

Super lightweight and designed to be bent in any way and still keep its shape.



### **ECODRY**

Environmentally friendly water repellency without the use of hazardous chemicals.



### ULTRAFIBRE

Robust, lightweight and wind/water resistant fibres with a natural shine that emanates strength.



### PRO-FORMANCE

Combines Cool & Dry properties with the premium look and feel of wool fabric.



### HYBRID TECH

Combining water repellency and Cool & Dry's moisture-wicking for ultimate comfort



### COOL & DRY

Wicks perspiration away from the body, making sure to stay cool, dry and refreshed.



### FLEXFIT X-MESH

A revolutionary stretchable mesh that provides ultimate ventilation and comfort.



### FLEXFIT TECH

Weaves polyurethane spandex throughout the cap's crown for a secure and flexible fit.



### HYPER TECH

Conquers all of the elements: thermal regulation, Cool & Dry, anti-bacterial and UV protection.



#### PERMACURV

Visor technology that maintains its proper shape and curve at all times.



#### STAIN BLOCK TECHNOLOGY

This patented technology features a 3 layer multifunctional sweatband that effectively absorbs, stores and diffuses sweat to the undervisor where it evaporates.



#### **FCOWASH**

Clean fabric washing technology with less water, less energy and no chemical usage.



### UNIPANEL

Seamless front panel that provides a smooth, uninterrupted canvas for immediate wear or customisation.

FLEXFIT 2023



HEAD SIZE
INCHES
СМ
SIZES

20	20 %	20 ¾	21 ¼	21 %	22	22 %	23 ¾	23 %	23 ½	23 %	24 ¼	24 %	25
51	52	53	54	55	56	57	58	59	60	61	62	63	64
6 %	6 ½	6 %	6 ¾	6 %	7	7 1/8	7 1/4	7 %	7 ½	7 %	7 3/4	7 %	8

FLEXEIT DELTA

### FLEXFIT DELTA®

S/M L/XL 6 3/4

### FLEXFIT\*

YOUTH

S/M

L/XL

### ONE TEN FLEXFIT®

OSFA

6 ½

TWO TEN FITTED®

**2**10

YOUTH S/M

6 %

6 %

7 1/4

7 %

YUPOONG ADJUSTABLE

**ADJUSTABLE** 

OSFA

6 3/4

\*This chart is for general use only. Please refer to each style for most accurate sizing info.



INTRODUCTION TO FLEXFIT DELTA

THIS IS FLEXFIT DELTA.
THE DIFFERENCE IS
8.26G A 10% WEIGHT
R E D U C T I O N.

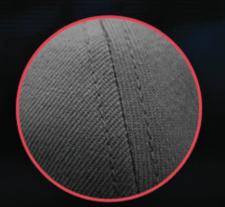
80.10 G 71.84 G



WE HAVE SPENT YEARS AND SLEEPLESS NIGHTS OVER 10%. THE SAME 10% THAT DROVE US TO MAKE A BETTER CAP.

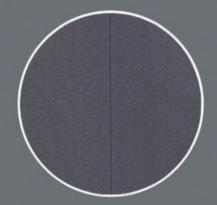
### **TYPICAL CAP**

- HEAVY STITCHING
- CONVENTIONAL
- UNSIGHTLY



# FLEXFIT DELTA

- SEW-FREE FINISH ON ALL PANELS
- LASER CUT OR SEWN EYELETS
- HIGH-TECH, MINIMAL AND LIGHT
- WATER RESISTANT



POLYESTER/PERFORMANCE FABRIC ONLY

### **FLEXFIT BOND TAPE**

- SEAM SEALED
- LIGHTWEIGHT
- REDUCED STITCHING
- ODOR REPELLENT
- THERMAL REGULATION
- ANTI-BACTERIAL
- COLORS: BLACK & WHITE





### **SWEATBAND CONSTRUCTION**

3 LAYER, HIGH-TECH CONSTRUCTION



LAYER 1: FAST SWEAT ABSORPTION

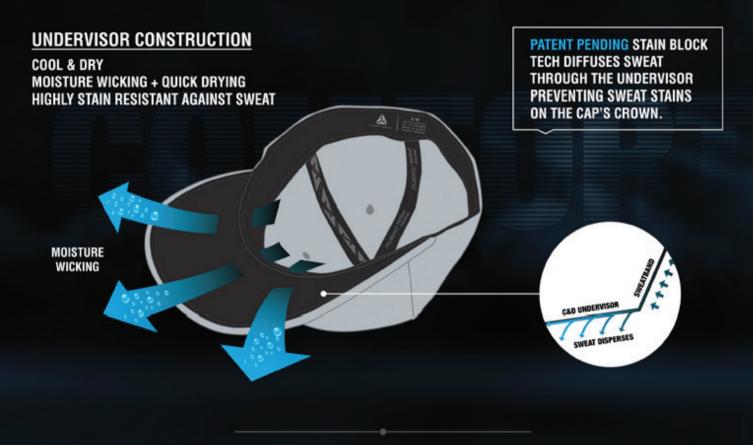
LAYER 2: QUICK DRY + COMFORT CUSHION

LAYER 3: COATED KNIT TO PREVENT

STAINING ON THE CAP CROWN



S/M 92% POLYESTER 8% P.U SPANDEX MADE IN KOREA PATENT PENDING 1,25\*



COOL & DRY - MOISTURE WICKING + QUICK DRYING - HIGHLY STAIN RESISTANT AGAINST SWEAT





SIZES:

92% Polyester

OSFA

8% Spandex

YOUTH ONLY AVAILABLE COLORS MARKED\*

PROFILE VISOR

Mid Permacurv®

CROWN PANELS
3 1/2" 6

## **180A** FLEXFIT DELTA® ADJUSTABLE

Flexfit Delta® is a revolutionary cap that is lighter, sleeker, smarter and more comfortable choice.

















COMPOSITION: SIZES: 100% Polyester OSFA

PROFILE	VISOR	CROWN	PANELS
Mid	Permacurv®	3 1/2"	6



## **180A CARBON** FLEXFIT DELTA® CARBON

Flexfit Delta® Carbon combines carbon fiber-like grid for stretchability and durability while featuring the same revolutionary no-seam construction and stain-block technology.





### **MULTICAM®**

MULTICAM® was developed to effectively limit the visual and near-ir signature of a person operating across a very wide range of physical environments and seasons. After many successful evaluations, after being proven in combat, and after becoming the officially issued pattern of the U.S. Army for al Afghanistan operations in 2010, MULTICAM® is the proven multi-environment concealment.













# 6277MC THE ONE AND ONLY ORIGINAL FLEXFIT' IN MULTICAM\*

Official licensed MULTICAM® pattern. Pattern is the proven multienvironment concealment solution. Hard buckram. Black undervisor. 8 rows of stitching on visor.

MULTICAM.



SIZE S/M 6 3/4" - 7 1/4"

PROFILE

VISOR Permacury<sup>®</sup>

CROWN

PANELS



### 6089MC YUPOONG\* CLASSIC SNAPBACK MULTICAM\*

Official licensed MULTICAM® pattern. Pattern is the proven multienvironment concealment solution. Matching plastic snap. Hard buckram. Black undervisor.

MULTICAM.

CONTENTS 98% Cotton, 2% P.U. Spandex

SIZE

OSFA
PROFILE
High

VISOR

Flat

CROWN 3 3/4"

PANELS 6



### 6606MC YUPOONG\* RETRO TRUCKER MULTICAM\*

Official licensed MULTICAM® pattern. Pattern is the proven multienvironment concealment solution. Trucker mesh back, Matching plastic snap, Hard buckram, Black undervisor.

MULTICAM.

CONTENTS 71% Cotton

28% Nylon 1% Polyurethane

SIZE OSFA PROFILE

Mid

VISOR Permacurv<sup>®</sup>

CROWN 3 1/2"

PANELS 6

•











KHAKI

SIZES:

XS (6 5/8" - 7 1/8") ONLY AVAILABLE COLORS MARKED \*\* 63% Polyester

S/M (6 3/4" - 7 1/4") 34% Cotton

3% Spandex L/LX (7 1/8" - 5 5/8") ONLY AVAILABLE COLORS MARKED \* **PROFILE** VISOR **CROWN PANELS** 

3 1/2" Permacurv® Mid 6 6277

### FLEXFIT® WOOLY COMBED

Athletic Shape. Hard Buckram. Tonal undervisor. Look and feel of wool. 8 rows of stitching on visor.













SIZES:

S/M (6 3/4" - 7 1/4") 55% Polyester

Permacurv®

43% Cotton

Mid

2% PU Spandex PROFILE

VISOR **CROWN PANELS** 3 1/2"

6

### 6511 FLEXFIT®TRUCKER MESH

Innovative elastic trucker mesh for ultimate comfort. 6-panel structured cap with silver undervisor. Flexfit® fitted cap for style and comfort. 8 rows of stitching on visor. FLEXFIT THE ONE AND ONLY ORIGINAL.









WHITE









SIZES:

99% Polyester 1% Spandex S/M (6 3/4" - 7 1/4")

L/LX (7 1/8" - 5 5/8") ONLY AVAILABLE COLORS MARKED \*

PROFILE	VISOR	CROWN	PANELS
Mid	Curved	3 1/2"	6

# **6577CD** FLEXFIT®COOL & PIQUÉ MESH

Lightweight. Quick Drying. Moisture wicking. Piqué weave. Hard Buckrum. Silver undervisor. 8 rows of stitching on visor.













COMPOSITION: 98% Cotton

PROFILE

Mid

**VISOR** 

Soft

SIZES:

2% Elastane

OSFA

**CROWN** PANELS 3" 3

5003 FLEXFIT®BUCKET HAT

Flexfit® Bucket Hat is integrated with elastane woven fabric throughout entire crown for a perfect and comfortable fit.















COMPOSITION: SIZES: 100% Polyester OSFA

**PROFILE VISOR CROWN PANELS**Mid Permacurv® 31/2" 6



# **110P**FLEXFIT 110° COOL & DRY MINI PIQUE

Lightweight cap with moisture-wicking and water repellent abilities. 6-panel structured cap with matching undervisor.

D-ring hook and loop closure with 8 rows of stitching on visor.

Adjustable + Flexfit® Technology.



















SIZES:

56% Polyester

OSFA

Permacurv®

44% Cotton **PROFILE** 

Mid

VISOR

CROWN **PANELS** 3 1/2"

6

### 110T FLEXFIT 110® MESH CAP

Flexfit 110° mesh cap for ultimate comfort and ventilation, a unique combination of Flexfit® tech + adjustable closure for a super comfort fit with moisture wicking sweatband allowing you to stay dry.



















COMPOSITION: SIZES:

97% Polyester OSFA

3% PU Spandex

PROFILE VISOR CROWN PANELS

Low Permacurv® 21/2" 3

## **8110** FLEXFIT 110° VISOR

Adjustable on the outside, Flexfit® Tech on the inside. Mini pique, Cool & Dry fabric for moisture wicking & quick drying. Elastic flexloop attached to hook & loop closure for unparalledled comfort. Matching undervisor.















COMPOSITION: 100% Cotton

**PROFILE** 

Low

SIZES:

OSFA

VISOR

Flat

**CROWN** 2 3/4"

**PANELS** 5

#### 7005 YP CLASSICS® JOCKEY

Fine tune your sporty look with the camper shape Jockey cap. Classic camper shape. Black clip closure. 4 black, metal eyelets. Soft buckram. Matching undervisor.





BLACK





SIZES:

80% Acrylic 20% Wool

OSFA

YOUTH ONLY AVAILABLE COLORS MARKED \*

**PROFILE** High

**VISOR** Flat

CROWN 3 3/4"

**PANELS** 6

#### 6089M YP CLASSICS® SNAPBACK

Classic shape. Premium wool blend. Matching plastic snap. Hard buckrum. Self coloured undervisor. 8 rows of stitching on visor.













SIZES:

80% Acrylic

OSFA

20% Wool

**PROFILE** VISOR Mid

BLACK

**CROWN** Permacurv® 3 1/2"

**PANELS** 6

HEATHER GREY

Silver undervisor. 8 rows of stitching on visor. Matching undervisor.



















**PROFILE** 

High

SIZES:

60% Cotton 40% Polyester

OSFA

Flat

VISOR CROWN 3 3/4"

**PANELS** 6

CAMO

#### 6089CA YP CLASSICS® CAMO SNAPBACK

High quality woodland camo print. Classic shape. Black plastic snap. Hard buckram. Classic green undervisor. 8 rows of stitching on visor.



SIZES:

80% Acrylic 20% Wool

OSFA

**PROFILE** VISOR CROWN **PANELS** 5

High Flat 3 3/4"



BLACK

### 5089M YP CLASSICS®5 PANEL **SNAPBACK**

Classic shape. Premium wool blend. Matching plastic snap. Hard buckrum. Self coloured undervisor. 8 rows of stitching on visor.















COMPOSITION: SIZES:
47% Cotton OSFA
28% Nylon

25% Polyester

PROFILE VISOR CROWN PANELS

Mid Permacurv® 31/2" 6

# 6606 YP CLASSICS® RETRO TRUCKER

Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.





SIZES:

47% Cotton

OSFA

YOUTH ONLY AVAILABLE COLORS MARKED \*

28% Nylon 25% Polyester Mid

**PROFILE** VISOR

Permacurv®

**CROWN PANELS** 3 1/2"

6

## 6606T YP CLASSICS® 2-TONE RETF

#### **TRUCKER**

Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.











CAMO/BLACK



SIZES:

65% Polyester

OSFA

35% Cotton

**PROFILE** VISOR Permacurv® Mid

BLACK/WHITE/BLACK

CROWN **PANELS** 

3 1/2" 6



### 6606W YP CLASSICS® RETRO TRUCKER WITH WHITE FRONT PANEL

Premium mesh panels for breathability. 6-panel structured trucker with matching undervisor. Matching snapback with 8 rows of stitching on visor. Comes with white front panel. Esteemed since 1974.

















Mid

SIZES:

56% Recycled Polyester OSFA

44% Cotton

**PROFILE** VISOR **PANELS CROWN** Permacurv® 3 1/2" 6



BLACK

6606R

### YP CLASSICS® RECYCLED RETRO **TRUCKER**

Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.



SIZES:

65% Polyester 35% Cotton

OSFA

**PROFILE** Mid

VISOR Permacurv®

**BLACK** 

**CROWN** 3 1/2" 5

**PANELS** 

6506 YP CLASSICS® 5-PANEL **RETRO TRUCKER** 

Featuring the mesh fabric panels for ultimate breathability, the YP Classics 5-panel Retro Trucker cap offers the finest style and max breathability. It is designed to boost your activity.





















SIZES:

47% Cotton

OSFA

28% Nylon 25% Polyester

PROFILE VISOR
High Flat

WHITE

**TISOR CROWN PANELS**Flat 3 1/2" 5

#### 6006 YP CLASSICS® TRUCKER

Ideal for screenprinting & embroidery. Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.



















SIZES:

47% Cotton

28% Nylon

High

25% Polyester
PROFILE VISO

VISOR Flat

3 1/2"

**PANELS** 5

# 6006T YP CLASSICS® 2-TONE TRUCKER

Ideal for screenprinting & embroidery. Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.







SIZES:

47% Cotton

OSFA

28% Nylon 25% Polyester

**PROFILE** VISOR High Flat

CROWN **PANELS** 3 1/2" 5

### 6006W YP CLASSICS®TRUCKER WITH WHITE FRONT PANEL

Ideal for screenprinting & embroidery. Trucker mesh back. Matching plastic snap. Hard buckrum. Matching undervisor. 8 rows of stitching on visor.





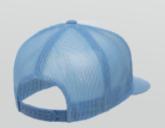


NAVY/WHITE/NAVY

C.BLUE/WHITE/C.BLUE



ROYAL/WHITE/ROYAL















SIZES:

100% Cotton

Low

OSFA

PROFILE

VISOR Permacurv®

3 1/8"

PANELS 6

# 6245CM UNSTRUCTURED YUPOONG® DAD CAP

Extra low profile. Antique brass buckle closure. Matching undervisor. Unstructured for classic, elegant style. 4 rows of stitching on visor.









PINK

KHAKI

WHITE





SIZES:

60% Cotton 40% Polyester

**PROFILE** 

Mid

OSFA

CROWN **PANELS** VISOR Permacurv® 3 1/2"

6

#### 6363B YUPOONG® MID PROFILE

Medium buckrum. Matching hook & loop closure. Tonal undervisor. 8 rows of stitching on visor.



















SIZES:

98% Organic Cotton 2% PU Spandex

OSFA

**PROFILE** VISOR Permacurv® Low

CROWN 2 3/4"

PANELS 5

63630EM .... YUPOONG® ORGANIC COTTON

Flexfit® has followed the general trend and produced one of its classics in pure organic cotton.





PURPLISH NAVY

BURNT OLIVE



## FLEXFIT® DISPLAY STAND

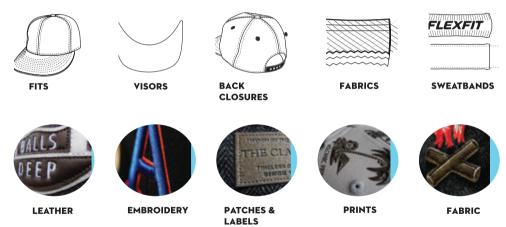


## **CUSTOM OVERSEAS** PROGRAM

For over 44 years, Flexfit - Yupoong has focused on innovation, technology and service to become the world's premier headwear manufacturer. The private label possibilities are endless with a myriad of styles, including Flexfit, fitteds, adjustables, snapbacks, camo caps, bucket hats and much more. We even have comprehensive services that include in-house design assistance, information on the latest trends, endless embellishment techniques, fabrics and much more.

#### **ACTIVE BRAND PARTNERS**

Nike, Adidas, Reebok, Puma, Starter Black Label, Mitchell & Ness, Jordan Brand, Stussy, Obey, Brixton, HUF, Undefeated, The Hundreds, Hall of Fame, 10 Deep, LRG, VANS, Hurley, RVCA, DC Shoes, Quiksilver, Billabong, Volcom, Alpinestars, Fox Racing, The North Face, Columbia, Arc'teryx, Burton, Oakley, Under Armour, Patagonia, Kangol, Ping, Polo Ralph Lauren, FUBU, Rocawear, Mercedes Benz and much more.



#### **MINIMUMS:**

576 pieces per style

#### **LEAD TIME:**

PROTOTYPE SAMPLE: 2-3 weeks SALESMEN SAMPLE: 3-4 weeks BULK PRODUCTION: 8-12 weeks \*Lead times are subject to change

sales@flexfit-headwear.com www.flexfit-headwear.ae/custom-program

## **CUSTOM DOMESTIC PROGRAM**

But what if you need a job done fast with a limited run? Even with considerably shorter lead times and lower minimums, our domestic program will meet your updated specifications. Select styles from this catalogue and will then brand the caps locally with the design of your choice. The available embellishment techniques are flat embroidery, 3D embroidery and screenprinting.

#### DOMESTIC PROGRAM LOGO PLACEMENT OPTIONS









**LF**= Left Front **LS**= Left Side

LB= Left Back

CF= Center Front

CB= Center Back RF= Right Front

RS= Right Side

RB= Right Back

#### **BRANDING EXAMPLES**











#### MINIMUMS:

24 pieces per style / color

#### **LEAD TIME:**

PROTOTYPE SAMPLE: 10-12 workdays
BULK PRODUCTION: 14-18 workdays
\*Lead times are subject to change

## **EMAIL:** deprogram@flexfit-headwear.com www.flexfit-headwear.ae/custom-program

